

A blurred background of a studio with people and a laptop displaying a video script. The laptop screen shows a script for a video titled 'WELCOME TO THE MIDWEST MARKETING MINDSET!'. The script includes the host's name, Matt Tompkins, and his brother Ben, and mentions they are talking about what it means to be a marketer in marketing.

TWO BROTHERS

CONTENT IN A BOX

THE SIX-STEP MARKETING PLAN

Ask about our simple content marketing system that uses a podcast with video to grow your business.

WWW.THECONTENTBOX.COM

THE SIX STEP MARKETING PLAN



The Six Step Marketing Plan

CONTENT IN A BOX

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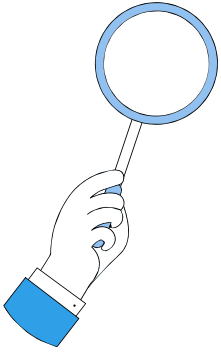
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THE SIX-STEP MARKETING PLAN

AN EASY TO FOLLOW STEP BY STEP GUIDE THAT ANY SMALL BUSINESS CAN IMPLEMENT

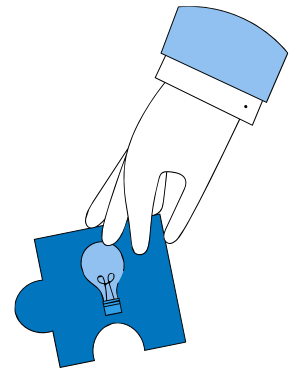
STEP 1: IDENTIFY YOUR IDEAL CUSTOMER



Define the demographic and characteristics of your audience, such as age, location, interests, and buying behaviors

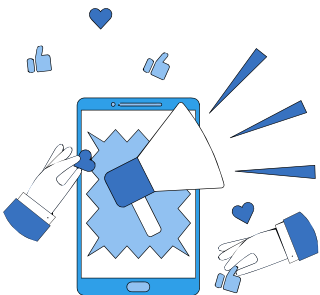
STEP 2: DETERMINE YOUR MESSAGE

Craft a compelling and clear message that resonates with your ideal customer and communicates your value



STEP 3: CHOOSE YOUR MEDIUM

Decide on the most effective platform to reach your audience, like LinkedIn, Instagram, email marketing, or any other



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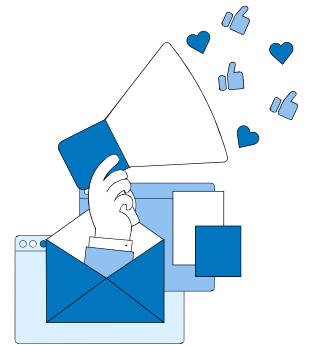
STEP 4: LEAD CAPTURE SYSTEM



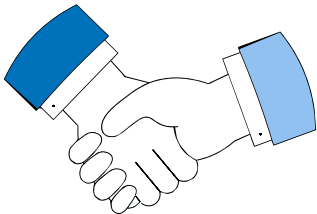
Design a way to attract potential customers and get them into your sales funnel

STEP 5: NURTURING CAMPAIGN

Plan and execute follow-up strategies to maintain engagement with potential customers



STEP 6: CONVERSION STRATEGY



Have a well-defined process for converting leads into paying customers, focusing on commitment and customer satisfaction

WE BELIEVE THAT EVERY BUSSINESS DESERVES MARKETING THAT IS AFFORDABLE AND EFFECTIVE

Our simple marketing system uses a podcast with video to grow your business.



Heres how it works



Book a Strategy Call

We'll talk through your goals and vision and give you customized report and plan for your business growth.



Start Your Video Podcast

Show up with your special sauce, then sit back and let us do the rest.



Amp Up Your Visibility

We'll leverage your video podcast to meet all of your marketing needs for your website, SEO, and Social Media.

**Book a free strategy call at
www.thecontentbox.com**