

A blurred background of a studio with people and a laptop displaying a video script. The laptop screen shows a script for a video titled 'WELCOME TO THE MIDWEST MARKETING MINDSET!'. The script is written in a clean, sans-serif font and includes the following text: 'WELCOME TO THE MIDWEST MARKETING MINDSET! I'M YOUR HOST MATT TOMPKINS ALONG WITH MY BROTHER BEN TODAY, WE'RE TALKING ABOUT WHAT IT MEANS TO BE A BUSINESS OWNER IN MARKETING'. The background shows a person in the foreground and two other people in the background, all out of focus. The overall color scheme is a deep blue.

TWO BROTHERS

CONTENT IN A BOX

CONTENT IS EVERYTHING. WE MAKE IT EASY.

**A simple content marketing system that uses a
podcast with video to grow your business.**

WWW.THECONTENTBOX.COM

SOCIAL MEDIA PLANNER

Daily Tracker

PLATFORM 1:

	M	T	W	T	F	S	S
Reply comments	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monitor and respond to untagged brand mentions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Share new posts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Share customers testimonials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Upload story to promote	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

PLATFORM 2:

	M	T	W	T	F	S	S
Find and engage with potential customers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Finish any outstanding tasks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Load your social media content calendar	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Create engagement content	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Create unique images	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Check your competition	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Run a social media audit	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Run your social media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Update your calendar	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

WE BELIEVE THAT EVERY BUSSINESS DESERVES MARKETING THAT IS AFFORDABLE AND EFFECTIVE

Our Video Podcast Marketing system delivers results



Heres how it works



Book a Strategy Call

We'll talk through your goals and vision and give you customized report and plan for your business growth.



Start Your Video Podcast

Show up with your special sauce, then sit back and let us do the rest.



Amp Up Your Visibility

We'll leverage your video podcast to meet all of your marketing needs for your website, SEO, and Social Media.

Book a free strategy call at
www.thecontentbox.com